

**CALL FOR PAPERS - NEW SCREENS: ASPERA CONFERENCE.  
UNIVERSITY OF TECHNOLOGY, SYDNEY.  
7 – 9<sup>th</sup> July 2010.**

**New Screens/New Producers/New Learning**

The Australian Screen Production, Education and Research Association (ASPERA) is the peak discipline body of Australian tertiary institutions teaching and researching film, video, television and new media as screen based production practices. The ASPERA Conference is an annual forum for academics within the Australian screen production field to discuss shared issues and exchange ideas for the development of the discipline. We are currently calling for papers to address the needs of contemporary tertiary media production students and teachers, as well as the wider aims of ASPERA.

Since its establishment in 2004, the ASPERA conference has given academics an opportunity to examine pedagogical approaches, student engagement, technological development and industry linkage, as well as research, regulation and archiving opportunities, within this growing field. Outcomes from previous ASPERA conferences include a current trial of an ASPERA peer-review system to allow effective benchmarking of practice based outcomes in film, television, video and new media production, research to benchmark assessment of creative screen projects and successful lobbying for recognition of creative research within academia. ASPERA has strong and ongoing relationships with the screen industries, funding agencies, educational institutions, international film school affiliations and government (on both a state and federal level). Through establishing a national dialogue, ASPERA aims to sustain and strengthen educational rigor and industrial support across the discipline area.

The 2010 ASPERA Conference aims to extend our scope by considering whether new developments, such as 3D television and the iPad, and consequent changes to distribution and production of media work, herald a needed change to screen education. Or could it be that traditional core media skills become increasingly relevant as software and hardware morphs rapidly around us?

The 2010 ASPERA Conference will be held from July 7th-9th at The University of Technology, Sydney. The organising committee welcomes proposals for papers, panels, presentations and other sessions on the above topics or any other themes related to ASPERA's aims. The conference enables a number of delivery styles:-

- Descriptive papers on teaching or research practice
- Formal papers designed for publication in relevant journals or the ASPERA website with peer review
- Suggestions for panels you might chair

The conference provides an opportunity to reflect on ASPERA's progress as well as plan future directions to ensure that the Association maintains relevance for both the discipline area and industry. The conference will be broadly organised into three sections:

- Teaching and learning in screen production courses
- Industry issues including industry needs, graduate expectations and ways in which ASPERA can best interact with industry
- ASPERA issues, particularly continued recognition of practice based research and continued development of the discipline area

Abstracts of no more than 250 words and a 100-word biography are required by April 16th 2010. Authors will be advised of their acceptance and invited to submit original papers not previously published for peer-review. Publication of conference proceedings will be available via the ASPERA website.

Enquiries and submissions should be directed to:

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**Deadline:** April 16th 2010