

AGENDA ASPERA EXEC COMMITTEE

Date:	18 MAY 2018
Time:	12:30
Skype	
Chair:	James Verdon
Attendees:	Simon, Alison, Nicolette, Craig, Rauri, Bettina
Secretary:	Tim Thomas

Apologies		
	None	
item		
1	Minutes of previous meeting held <i>20 April 2018</i>	
		<i>Approved</i> Bettina Nicolette
2	Matters Arising	
		See reports.
3	President report	
3.1		<p>Matters arising from previous meeting:</p> <ul style="list-style-type: none"> James presented talking points re ASPERA Individual membership there followed a general discussion. <p>ACTION committee to send key discussion points to James Tim to request attendance data from previous conferences</p>
4	Conference Report	
4.1		<p>Matters arising from previous meeting:</p> <ul style="list-style-type: none"> Nicolette reported all actions from previous meeting complete. <p>New Matters:</p> <ul style="list-style-type: none"> Requested that the exec send out a conference registration reminder Discussion re mail chimp vs outlook group <p>ACTION Bettina to send via outlook. James to send via FB group noting June 17 Closing Date.</p>

		<ul style="list-style-type: none"> Nicolette drew the committee's attention to the amount of work involved hosting a conference. However all generally going well Craig Reported 19 papers currently in review, with the possibility of 2 Special Edition journals Rauri requested that the Casual networking opportunity be locked into the schedule. Wednesday lunch time was chosen. Nicolette offered to book the room. Rauri further suggested that someone other than him was better suited to plan this. Possible a Sessional Academic? Discussion re President's welcome in the program. <p>ACTION James to send Nicollet a draft welcome.</p>
5	Education Report	
5.1		<p>Matters arising from previous meeting:</p> <ul style="list-style-type: none"> Tim reported on the on the first Education Outlook forum post . Some list members have asked to be taken of the list this was done . <p>New Matters:</p> <ul style="list-style-type: none"> Tim outlined the next post and suggested it would be good to have more than one voice represented in the kick starter posts. Rauri volunteered to engage with next forum kick starter post .
6	Research	
6.1		<p>Craig noted that the Excellence in Research report had passed through several drafts and that it was time to finish and deliver a the conference.</p> <p>ACTION Craig to finish and send to James for formatting. Rauri volunteered to Proof read.</p>
7	Treasurer / Finance	

7.1		<p>Matters arising from previous Meeting:</p> <ul style="list-style-type: none"> • Tim advised that adding a new signatory should wait until treasury hand over was complete • Alison reported that she and Simon were working on the <i>Handover</i> and that she had hard copy of previous treasurer's documents. <p>ACTION It was agreed that these documents should be given to Simon at the conference so that they could be kept in NSW</p> <p>New Matters</p> <ul style="list-style-type: none"> • Bettina has made contact with Jeff Zang (?) re work on the web site and notes that payment is for this financial year.
8	Next Meeting:	
8.1		June 14 17:00 EST
	Meeting closed 14:11	

ASPERA Exec

Talking points re ASPERA Individual membership: April-May 2018

(Comments from Meeting on Friday May 18 are at the end of the doc)

Exec's intention re considering individual membership is to:

- A: Grow membership base in terms of heads (as opposed to 'members')
- B: Promote more active involvement in Association by more heads
- C: Increase income from membership fees so as to increase Association activities.

Broadly 3 options of individual membership discussed:

1. Add to existing institutional membership structure for any individual; with most probably income-based pricing tiers
2. Replace existing institutional membership structure with individual membership
3. Add to existing institutional membership structure for special categories only and defined pricing tiers that might include students, casual academics, retired academics, independent scholars. Might or might not replace existing Associate Membership category so option **3a** -with Assoc remaining and **3b** having full Institutional and individuals only

Comments on Option 1

Easiest to implement

Least risk financially of all three options?

Probably easiest to get support for from existing membership

Unlikely to generate much more income?

Unknown if will grow membership base significantly

Comments on Option 2

Hardest to implement

Most risk financially of all three options and could result in unviable membership base

Support from existing membership unknown- test at June 2018 conf meeting

Income comparison unknown

Unknown if will grow membership base significantly- need to look at reference groups

Comments on Option 3

Middling to easy to implement

Minimal risk financially

Overly complex to implement and distinguish categories and benefits?

Support from existing membership unknown- test at June 2018 conf meeting

Income comparison unknown

Unknown if will grow membership base significantly

Best option to target what would have been staff at eligible Associate members previously- is this the growth space?

Option 3a very similar to Option 1

Reference Organisations:

CILECT, UFVA, AAWP, DDCA, DASSH

CILECT

Largely Institutional Membership with Full, Partner, Honorary and Corresponding Memberships. Also has regional sub associations

CILECT Membership Benefits- from <http://www.cilect.org/page/50#.Wvz3KS9L2JU>

- High-scale recognition by the world's educational, scientific, cultural, audio-visual, and artistic communities.
- Prospects for professional and personal growth for students, teachers and staff members through participation in a multitude of networking collaborations (regional or inter-regional workshops, conferences, symposia, festivals, co-productions, etc.).
- Exchange or joint development of curricular plans and programs.
- Access to classic and little-known professional and student films.
- Exposure to managerial and methodological best practices as well as research and teaching materials of rare kinds.
- Establishment of long-term professional and personal relations between high-quality experts, educators, student peers and staff on a global basis.
- Acquiring of knowledge about and understanding of indigenous cultural, artistic and educational diversity in countries all over the world.

UFVA

Must be a member to attend annual conference; includes journal subscription and access to job and announcement board and opportunities. Supports several caucuses within the organisation

Individual Membership for Active (\$US95) and Student (\$US30) but also Institutional (\$US175) and Sustaining (\$US325, industry/sponsor)

UFVA Membership Benefits from <http://www.ufva.org/?page=Membership>

- The *Journal of Film and Video*, an internationally respected forum for articles on history, theory, aesthetics, criticism, production, pedagogy and review of films, videos and books in the field.
- The Annual *Conference*, featuring peer review of videos and films, media writing, presentations of papers, special screenings, production workshops and technical exhibits. Reviews and papers presented at the Conference are considered for publication in the Journal.
- Access to the [UFVA listserv](#) for discussions and inquiries.
- UFVA Monographs, such as the comprehensive *Guide to Faculty Advancement*, as well as other publications.
- Links to the International community of film and video educators through the UFVA's membership in the International Center for Schools of Cinema and Television (CILECT).

Individual Memberships

ACTIVE (\$95) – An Active member is classified as any individual actively employed or with a strong interest in at least one of the following:

- the production of films, videos, or related instructional materials
- research or instruction in production, history, criticism, distribution, theory of film/video or related subjects
- direct supervision of the above listed activities

Active members may vote, hold office, and serve on committees. Individual membership is required to attend and present at UFVA conferences.

STUDENT (\$30) – A Student member is classified as any individual registered for at least a half-time program as a student, graduate or undergraduate, in a college, university or other recognized educational institution, who evidences interest in the production, distribution, utilization or history of motion pictures and television or is engaged in academic research in a related field. Individual membership is required to attend and present at UFVA conferences and to participate in UFVA scholarship and grant programs. Student members may not vote or hold office.

Organizational Memberships

INSTITUTIONAL (\$175) – An Institutional membership is provided for any college, university, or recognized institution of higher learning, which offers courses in film/video history, criticism, or production, or which is actively engaged in the production of film or video. A copy of each publication and other relevant mailings such as the CILECT Newsletter will be sent to the individual designated in the institutional mailing address. In addition, Institutional members may:

- Submit announcements for inclusion in the *UFVA Digest* or on the UFVA website.
- Establish a link from the UFVA website to the institutional or programmatic website,
- Send email announcements to the UFVA membership twice each year via the home office.

SUSTAINING (\$325) – A Sustaining member is classified as any individual, firm, corporation, or foundation contributing expertise and supporting the goals of the UFVA. Sustaining members:

- Receive all UFVA publications,
- Have the right to apply for exhibit space at the annual conference (subject to a separate charge by the conference host),
- May submit announcements for the UFVA website and the *UFVA Digest*,
- May establish a link from the member's website to the UFVA website,
- May send email announcements to the UFVA membership four times each year via the home office.

AAWP

individual membership

Reference sent by Craig re AAWP individual membership benefits below

Membership Benefits exclusive to current AAWP members

- Current members are eligible to present at the annual conference, and consequently to have their papers considered for inclusion in the annual Special Issue of TEXT emerging from the conference. HDR & early ECR members who present are eligible for mentoring and inclusion in the associated peer-reviewed publication, exposing their work to a global audience of writers and researchers;
- Current members can apply for book launch slots at the annual conference, targeting the perfect niche market for both creative and scholarly titles;
- Post-graduate members can attend the Professionalism Workshop Series, run cyclically at each conference. Themes include: Preparing for Examination; Managing Sessional Work; Publishing Your Work; Managing the Supervisory Relationship. The program is designed to span the length of candidature;
- HDR student presenters at the conference are eligible to enter both the Postgraduate Award for Best Peer-Reviewed *Creative Paper*, and the Postgraduate Award for Best Peer-Reviewed *Theoretical Paper*. Winners receive a range of prizes, ranging from cash, to mentoring opportunities, to literary journal subscriptions.
- Exclusive to AAWP members is the 'Chapter One' prize. It includes a \$500 cash prize, together with fully-subsidised conference fees for that year, an invitation to read from the winning manuscript, and a letter of appraisal from an established writer within the AAWP. This appraisal is presented to the University of Western Australia Publishing (UWAP), together with the winner's full manuscript (in any genre – prose, poetry, short-fiction and so on), for priority assessment.
- Membership signals a commitment to and involvement with the peak body in your field, sending a clear message of professionalism to employers, managers, supervisors and the student body;
- Current Members are also able to become involved with AAWP's Executive Committee of Management. For post-grads and post-docs, this pathway constitutes a valuable supplement to a growing CV and toolkit of expertise, in preparation for the varied tasks of on-going academic employment. AAWP welcomes nominations leading up to the conference, and anyone with energy and a team spirit is encouraged to get involved. It is also possible to offer your time as an 'associate' committee member, as you build confidence. Don't be shy!
- Membership and conference involvement are almost always accompanied by networking opportunities that are inspiring, supportive and career-friendly.
- Members join a community of potential collaborators, creative peers and scholarly and professional mentors.

DDCA- Institutional membership

<https://www.ddca.edu.au/members/>

DASSH- Institutional membership

<http://www.dassh.edu.au/membership>

